



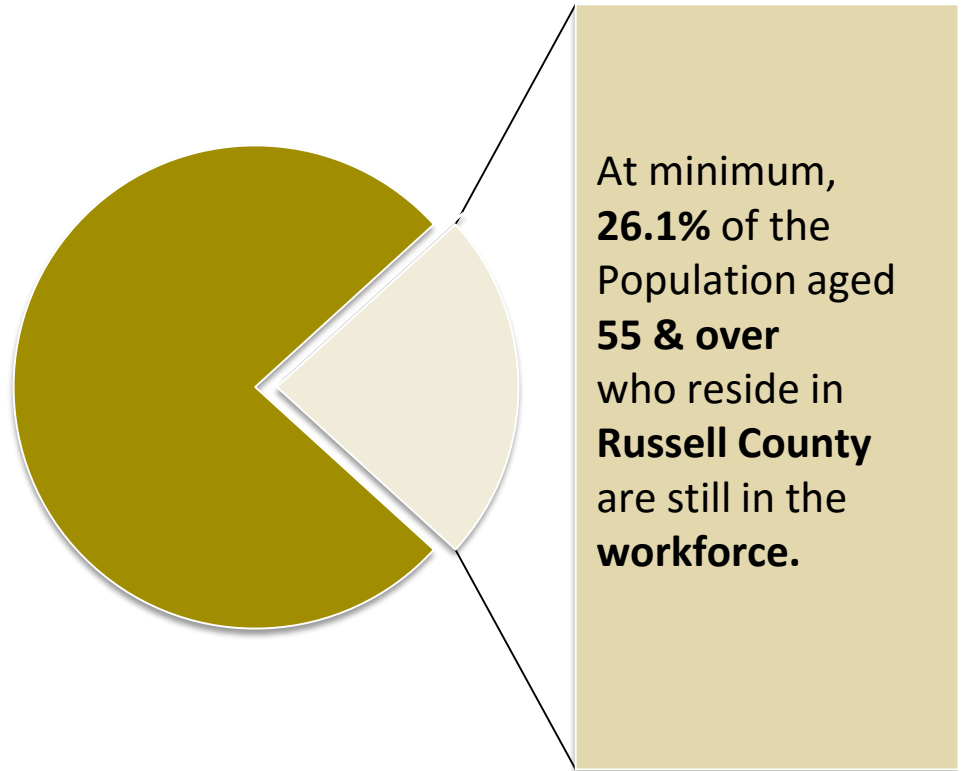
Russell County Profile

Alabama Department of Labor
Labor Market Information Division

Demographics

American Community Survey Average Population Estimates for 2010-2014

Age	Estimate
Under 5 years	4,340
5 to 9 years	3,729
10 to 14 years	3,911
15 to 19 years	3,820
20 to 24 years	3,945
25 to 34 years	8,742
35 to 44 years	7,203
45 to 54 years	7,633
55 to 59 years	3,676
60 to 64 years	2,876
65 to 74 years	4,091
75 to 84 years	2,221
85 years and over	793



Demographics

American Community Survey Average Population Estimates for 2010-2014

School Enrollment	Estimate
Population 3 years and over enrolled in school	15,650
Nursery school, preschool	759
Kindergarten	851
Elementary school (grades 1-8)	6,148
High school (grades 9-12)	3,269
College or graduate school	4,623



Demographics

American Community Survey Average Population Estimates for 2010-2014

Educational Attainment	Estimate
Population 25 years and over	37,235
Less than 9 th grade	2,427
9 th to 12 th grade, no diploma	4,532
High school graduate (includes equivalency)	12,119
Some college, no degree	9,195
Associate's degree	3,207
Bachelor's degree	3,854
Graduate or professional degree	1,901



Source: U.S. Census Bureau, 2010-2014 5-Year American Community Survey Table DP02: Selected Social Characteristics in the United States

Unemployment Data

September 2016 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Bullock	5,109	4,742	367	7.2%	856	1,223
Chambers	15,511	14,720	791	5.1%	3,609	4,400
Lee	74,146	70,601	3,545	4.8%	13,657	17,202
Macon	8,100	7,529	571	7.0%	2,423	2,994
Russell	24,521	23,202	1,319	5.4%	6,949	8,268

Unemployment + Underemployment = Potential Available Labor Pool



Source: LAUS data, County Unemployment Rates, September 2016 Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas 2015, Published April 2016, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Unemployed by Occupation 2016, Quarter 3

Occupation	Number Unemployed	Occupation	Number Unemployed
Customer Service Representatives	17	Team Assemblers	4
Cashiers	14	Teacher Assistants	4
Office Clerks, General	10	Combined Food Preparation and Serving Workers, Including Fast Food	4
Industrial Truck and Tractor Operators	10	Receptionists and Information Clerks	4
Helpers--Production Workers	8	Bookkeeping, Accounting, and Auditing Clerks	4
Operating Engineers and Other Construction Equipment Operators	8	Logisticians	4
Preschool Teachers	5	Home Health Aides	3
Retail Salespersons	5	Maintenance and Repair Workers, General	3
Heavy and Tractor-Trailer Truck Drivers	5	Nursing Assistants	3
General and Operations Managers	5	Cooks, Restaurant	3



Source: Unemployment Insurance Reports

Resumes Posted on Alabama Joblink

Top Occupations with Most Resumes Posted 2016, Quarter 3

Occupation	# of Resumes	Occupation	# of Resumes
Heavy and Tractor-Trailer Truck Drivers	46	Executive Secretaries and Executive Administrative Assistants	4
Helpers--Production Workers	21	Stock Clerks and Order Fillers	4
Customer Service Representatives	16	Cashiers	4
Office Clerks, General	10	Human Resources Managers	3
Nursing Assistants	9	Food Service Managers	3
Operating Engineers and Other Construction Equipment Operators	8	Preschool Teachers, Except Special Education	3
General and Operations Managers	7	Computer User Support Specialists	3
Team Assemblers	6	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	3
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	5	Human Resources Assistants, Except Payroll and Timekeeping	3
Packaging and Filling Machine Operators and Tenders	5	Production, Planning, and Expediting Clerks	3



Help Wanted OnLine® Annual Job Postings

2015 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Heavy and Tractor-Trailer Truck Drivers	169	Merchandise Displayers and Window Trimmers	17
Maintenance and Repair Workers, General	50	Bookkeeping, Accounting, and Auditing Clerks	17
Registered Nurses	48	Security Guards	16
Customer Service Representatives	34	Securities, Commodities, and Financial Services Sales Agents	16
Physical Therapists	33	Carpenters	15
Retail Salespersons	32	Driver/Sales Workers	15
Taxi Drivers and Chauffeurs	28	Medical and Health Services Managers	14
Tellers	22	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	14
Licensed Practical and Licensed Vocational Nurses	19	Medical Secretaries	13
General and Operations Managers	18	Office Clerks, General	13



Source: CEB TalentNeuron-Wanted Analytics

Expected Worker Shortfall

	2012-2022	2012-2030
Total Population Growth	11.8%	17.7%
Age 20-64 Population Growth	4.2%	6.0%
Nonagricultural Job Growth	6.6%	9.3%
Worker Shortfall (%)	2.4%	3.4%
Worker Shortfall	317	449

Occupational Wages

Russell County Average Hourly Wage All Occupations

Entry	Mean	Experienced
\$8.70	\$16.90	\$21.00

Russell County Average Hourly Wage Production Occupations

Entry	Mean	Experienced
\$10.34	\$16.89	\$20.16

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2015 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

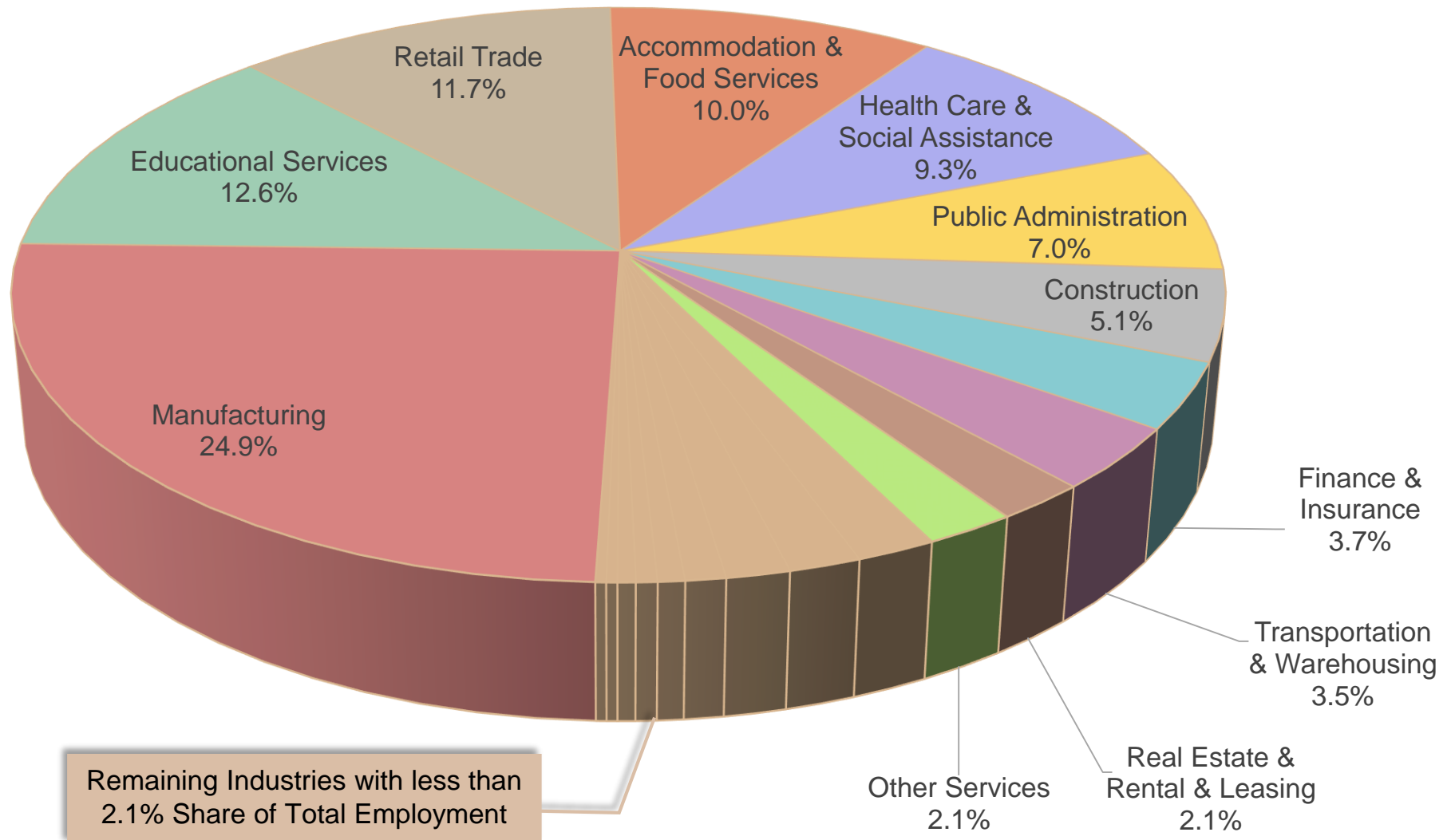
Occupational Wages

Annual Salary Area Comparison

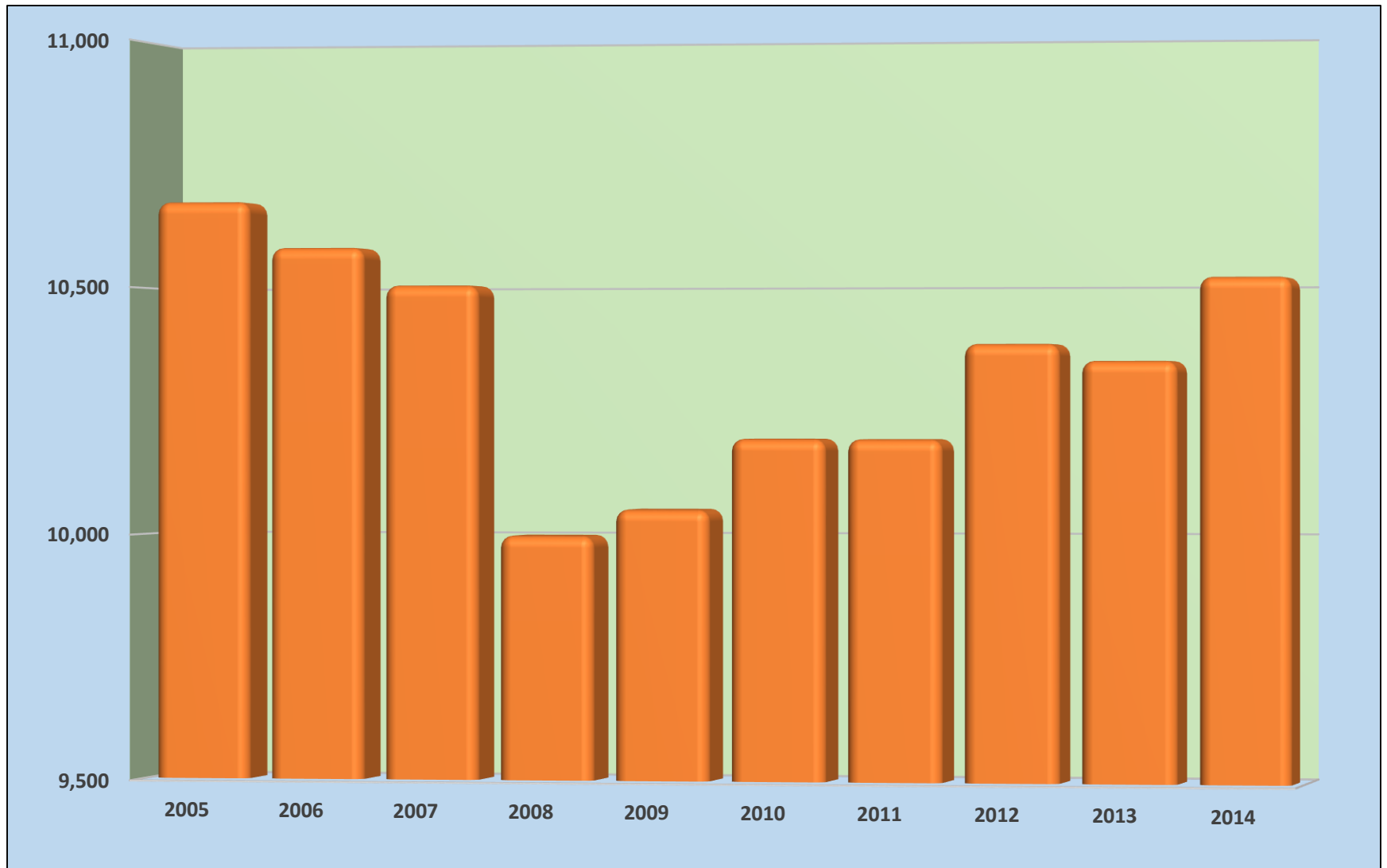
	Entry	Mean	Experienced
Alabama			
Total	\$18,961	\$42,046	\$53,593
Production	\$20,361	\$34,796	\$42,019
Russell County			
Total	\$18,094	\$35,154	\$43,684
Production	\$21,498	\$35,128	\$41,944
Lee County			
Total	\$17,706	\$38,103	\$48,302
Production	\$17,610	\$27,945	\$33,113
Montgomery County			
Total	\$19,341	\$42,529	\$54,124
Production	\$20,601	\$35,003	\$42,203

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2015 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

2014 Industry Employment



Total Industry Trend



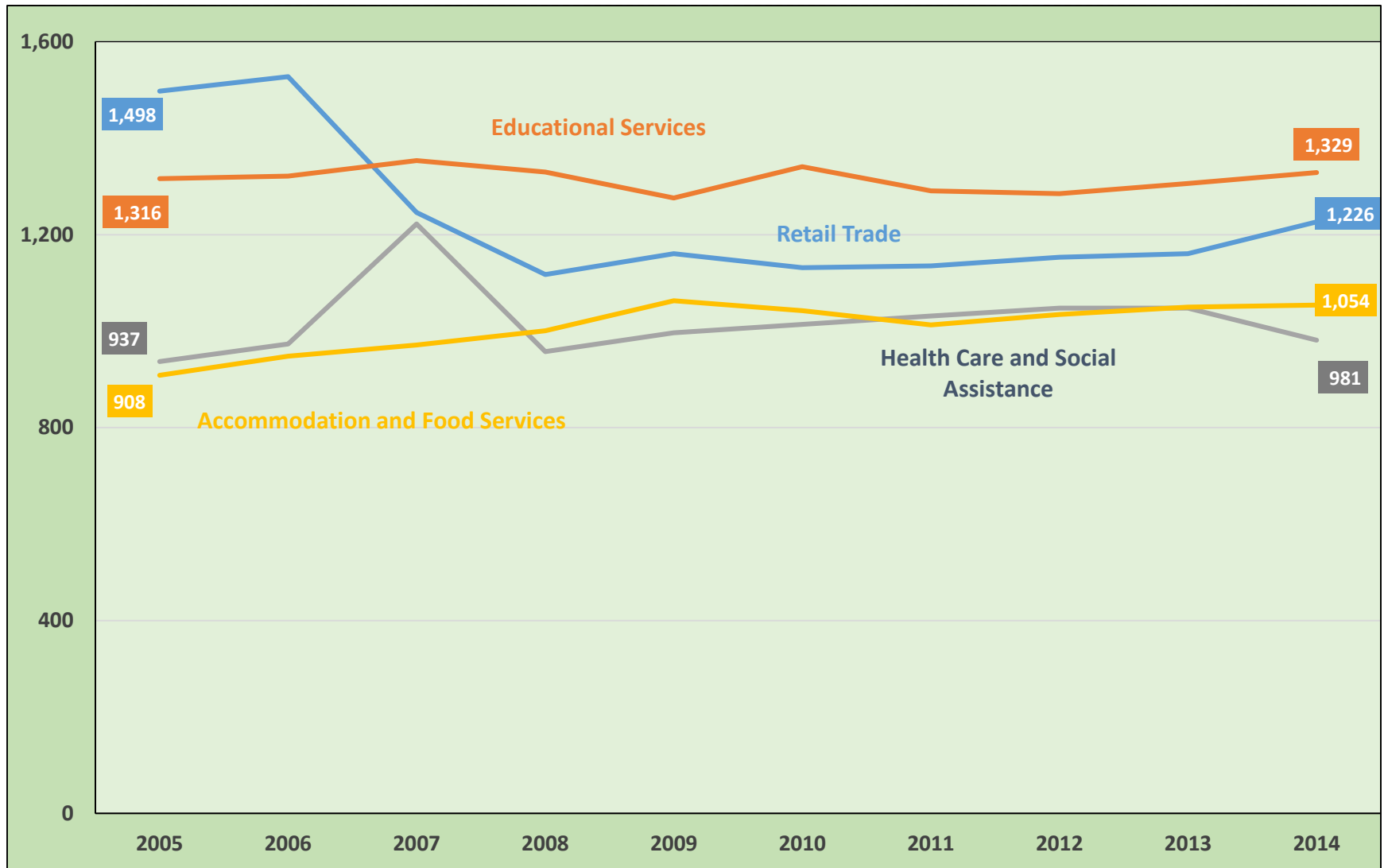
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.
Note: 2014 only contains first quarter data.

Total Industry Trend



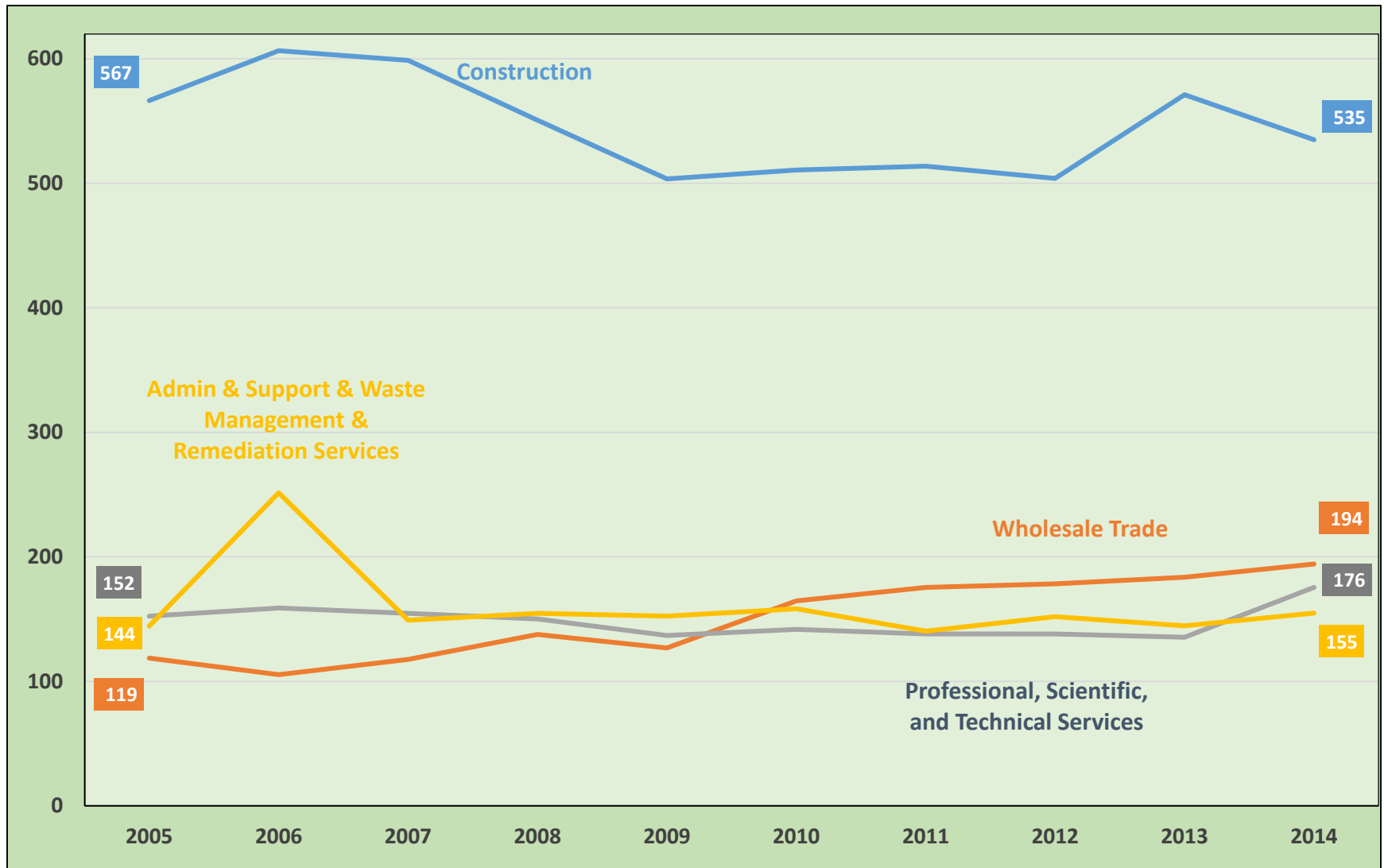
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Total Industry Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Total Industry Trend



Average Monthly Earnings Trend

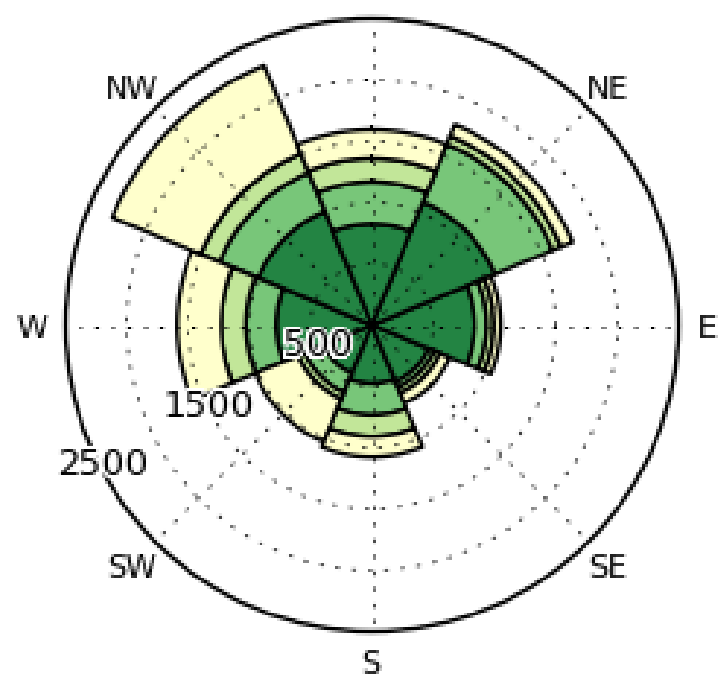


2014 Commuting Patterns

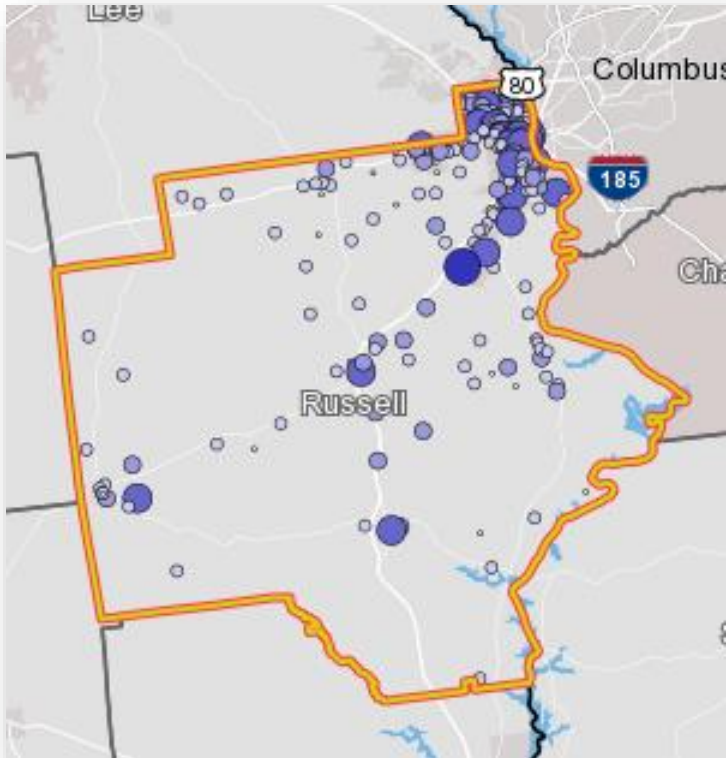
Distance Workers Travel to Russell County to Work

	Count	Share
Total Primary Jobs	11,091	100.0%
Less than 10 miles	5,936	53.5%
10 to 24 miles	2,014	18.2%
25 to 50 miles	970	8.7%
Greater than 50 miles	2,171	19.6%

Job Counts by Distance/Direction in 2014
All Workers



2014 Commuting Patterns

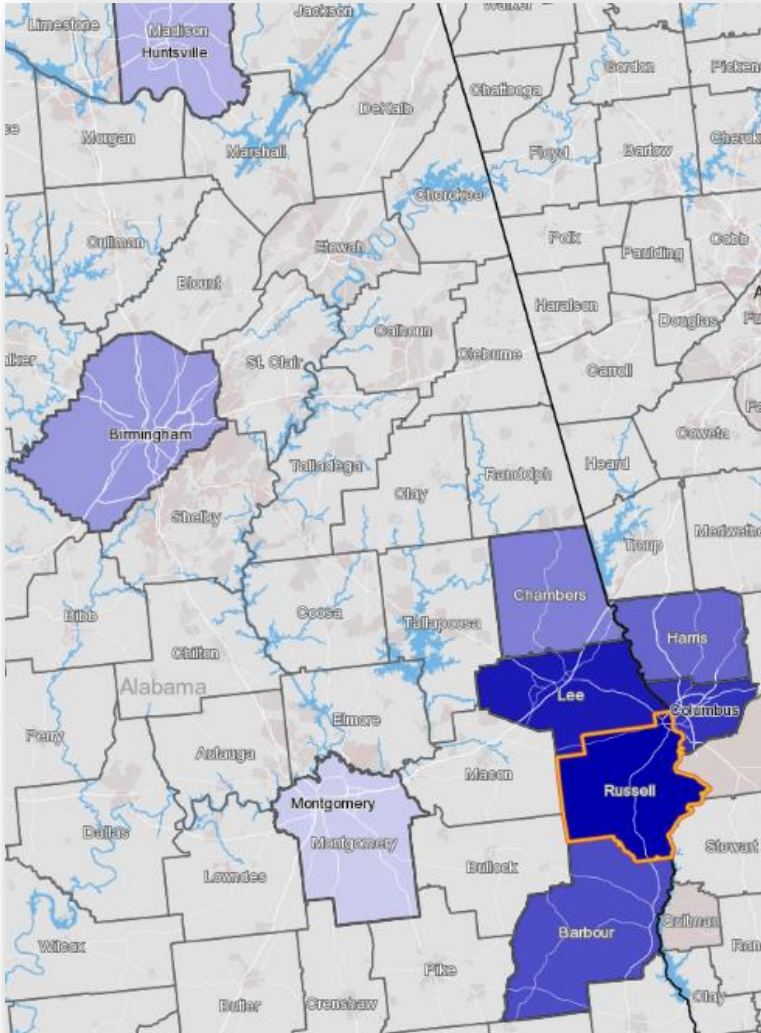


Jobs by Worker Age	Count	Share
Age 29 or younger	2,762	24.9%
Age 30 to 54	6,079	54.8%
Age 55 or older	2,250	20.3%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	1,240	11.2%
High school or equivalent, no college	2,777	25.0%
Some college or Associate degree	2,663	24.0%
Bachelor's degree or advanced degree	1,649	14.9%
Educational attainment not available (workers aged 29 or younger)	2,762	24.9%
Jobs by Worker Sex	Count	Share
Male	5,590	50.4%
Female	5,501	49.6%
Jobs by Earnings	Count	Share
\$1,250 per month or less	2,974	26.8%
\$1,251 to \$3,333 per month	4,979	44.9%
More than \$3,333 per month	3,138	28.3%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

County of Residence for Workers in Russell County



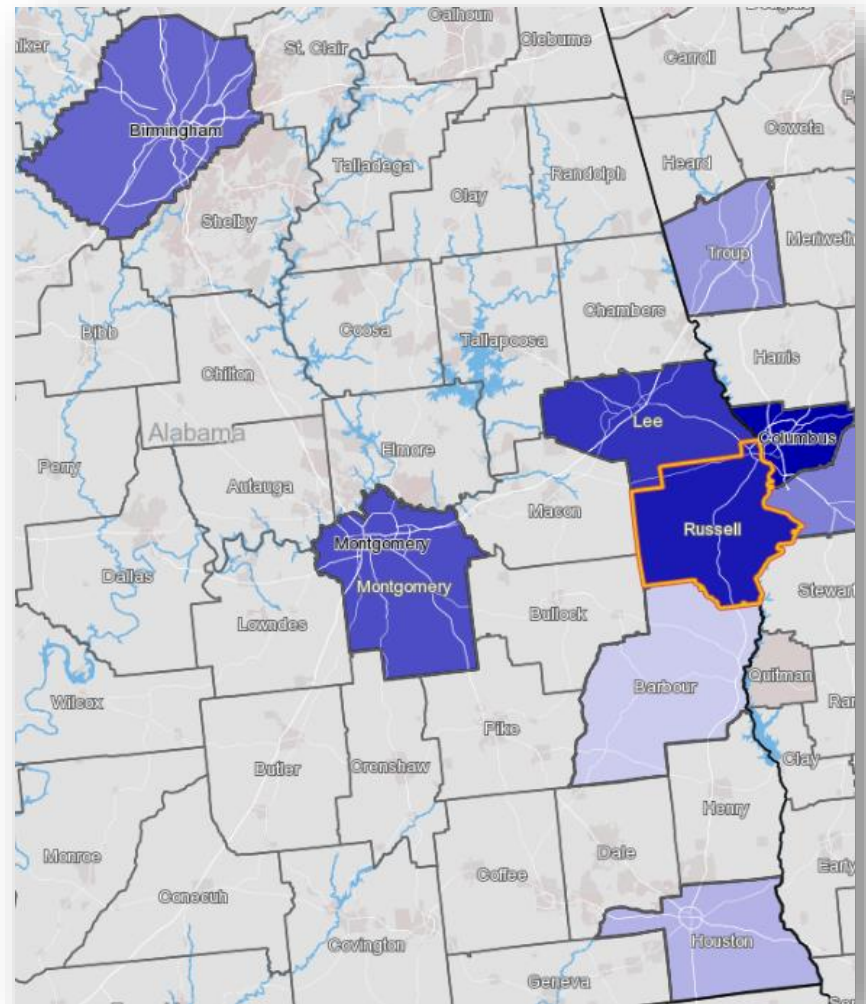
	Count	Share
Russell County, AL	3,826	34.5%
Lee County, AL	2,276	20.5%
Muscogee County, GA	1,882	17.0%
Barbour County, AL	205	1.8%
Harris County, GA	181	1.6%
Chambers County, AL	167	1.5%
Jefferson County, AL	146	1.3%
Madison County, AL	137	1.2%
Montgomery County, AL	126	1.1%
Houston County, AL	83	0.7%
All Other Locations	2,062	18.6%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

Counties Where Russell County Residents Commute to Work

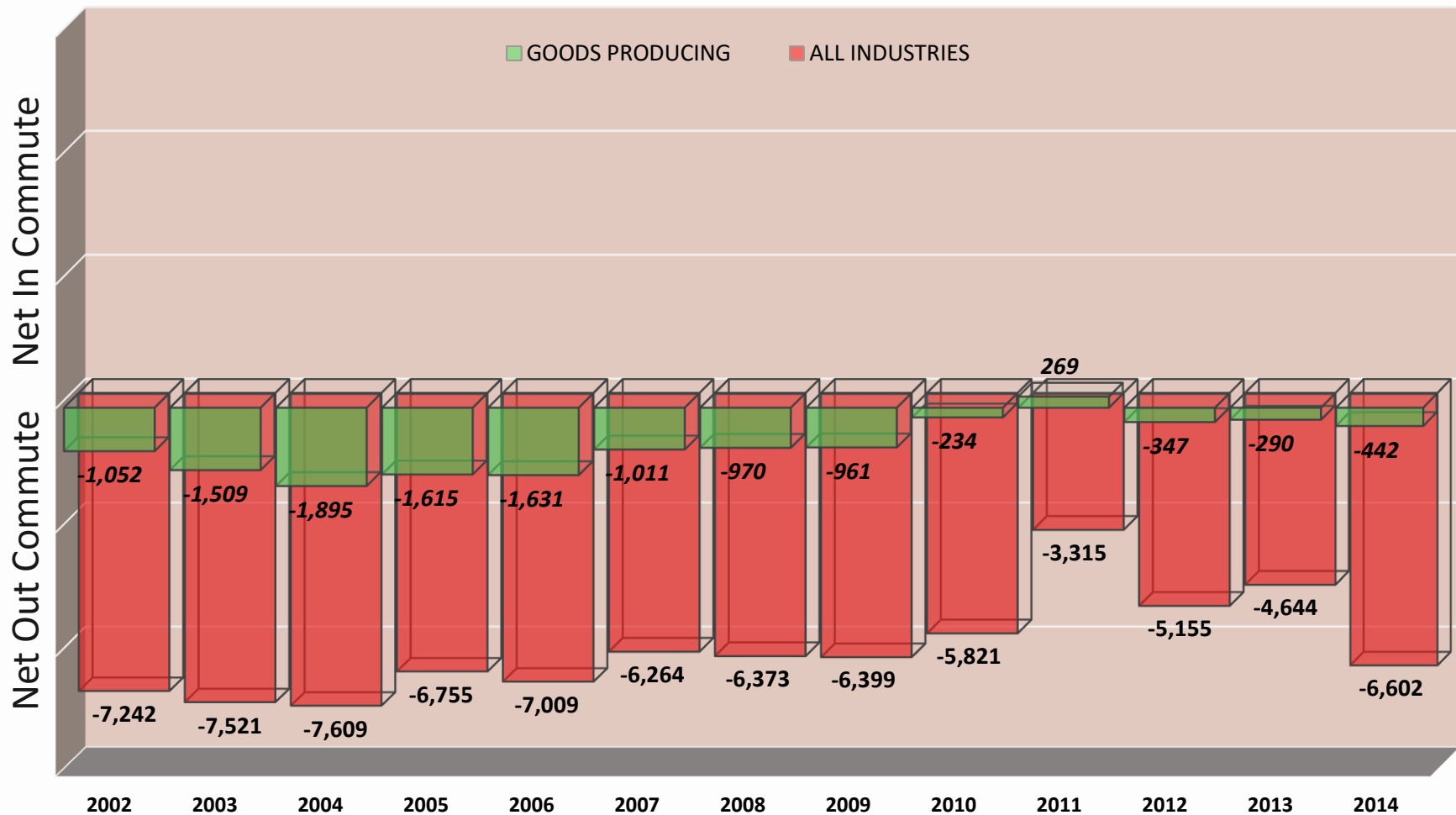
	Count	Share
Muscogee County, GA	6,833	38.6%
Russell County, AL	3,826	21.6%
Lee County, AL	1,677	9.5%
Montgomery County, AL	626	3.5%
Jefferson County, AL	398	2.2%
Chattahoochee County, GA	325	1.8%
Troup County, GA	293	1.7%
Houston County, AL	223	1.3%
Barbour County, AL	177	1.0%
Mobile County, AL	174	1.0%
All Other Locations	3,141	17.8%



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

Net Commuting Trends, All Industries and Goods Producing Industries



Goods Producing includes the following industries: Manufacturing, Construction, Mining, and Agriculture covered by Unemployment Insurance

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

Postsecondary Education

2014-2015 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Central High School	365	143	42	10	29	81	131	12
Russell County High School	186	68	12	2	18	32	62	6



Source: Alabama Commission on Higher Education; 2015 High School Report.

Postsecondary Education

Fall 2015 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Russell County	# Undergrads	# First-Time Freshman
Grand Total	1,397	255
Major		
General Studies	435	103
Business Administration and Management, General	124	19
Undeclared/Not Reported	68	0
Psychology, General	54	4
Registered Nursing/Registered Nurse	53	3
Social Work	38	2
Elementary Education and Teaching	37	7
Criminal Justice/Police Science	36	14
Criminal Justice/Safety Studies	35	5
Computer and Information Sciences, General	32	4
Liberal Arts and Sciences/Liberal Studies	31	10

Postsecondary Education

Fall 2015 Graduate Enrollment of Students Attending
Alabama Public Four-Year Institutions

Russell County	# Graduate Students
Grand Total	118
Major	
Business Administration and Management, General	20
Educational Leadership and Administration, General	12
Counseling Psychology	11
Registered Nursing/Registered Nurse	9
Social Work	8
Counselor Education/School Counseling and Guidance Services	6
Elementary Education and Teaching	6
Public Administration	4
Criminal Justice/Law Enforcement Administration	3
Human Resources Management/Personnel Administration, General	3
Technical Teacher Education	3

Postsecondary Education

Summer 2014 thru Spring 2015 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Russell Total	* State Totals
General Studies			33							33	3,382
Business Administration and Management, General			10		11		4			25	1,564
Psychology, General					18					18	791
Registered Nursing/Registered Nurse			11		1		4			16	3,780
Elementary Education and Teaching					6		5			11	899
Medical/Clinical Assistant	3		8							11	245
Liberal Arts and Sciences/Liberal Studies			9							9	734
Accounting					3		2			5	947
Counseling Psychology							4			4	85
Educational Leadership and Administration, General							1	2		3	360

Questions???

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